



Dr. Martin Ebner

OPEN EDUCATIONAL RESOURCES (OER) AT TU GRAZ INSTITUTIONAL INTEGRATION AND DEVELOPMENT OF OER

13 March 2025 – Workshop Open Education & Science Practices 2025

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The slides are available online at:
<https://doi.org/10.3217/r4dkq-2ew11>

Agenda

- Introducing TU Graz
- OER at TU Graz: The beginnings
- TU Graz OER policy
- OER training
- OER repository and OER plug-in
- iMooX.at and other OER initiatives
- (Measuring) impact of OER at TU Graz

Graz University of Technology



Campus Alte Technik



Campus Neue Technik



Campus Inffeldgasse



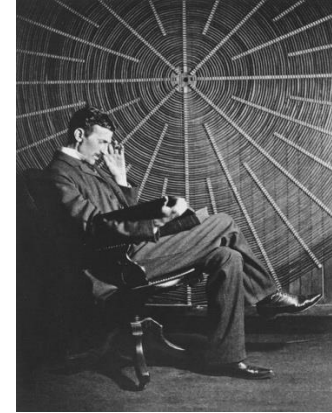
Graz/Austria/Europe

Photos: Lunghammer – TU Graz

Graz University of Technology

- Founded 1811
- 7 Faculties, 3 Campuses
- 19 BA programs, 16 MA programs, 14 Doctoral schools
- 13,700 students, 3,900 staff & faculty
- Fields of Expertise
 - Advanced Materials Science
 - Human & Biotechnology
 - Information, Communication & Computing
 - Mobility & Production
 - Sustainable Systems
- Since 2022 Partner of the Unite! European Alliance
- Climaneutral University in 2030

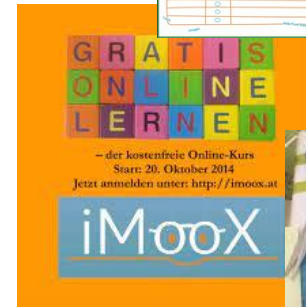
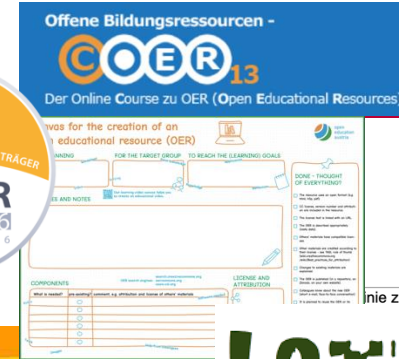
A prominent student



"Nikola Tesla, 1896" by plumsaplomb is marked with Public Domain Mark 1.0. To view the terms, visit <https://creativecommons.org/publicdomain/mark/1.0/?ref=opensearch>.

OER beginnings and milestones at TU Graz

- 2010 First OER projects starts
- 2011 publication: OER as strategy at TU Graz Life Long Learning unit
- 2013 Co-organiser of first German-speaking MOOC about OER as OER: COER13
- 2013 Launching iMooX.at: MOOC platform for CC licensed online courses
- 2017 Open Education Austria partner
- 2019 OER repository
- 2020 OER policy



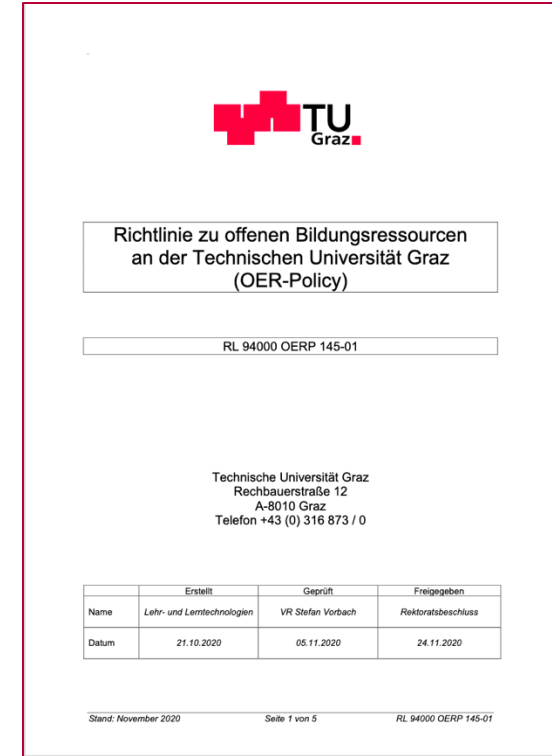
Freigegeben	
Rektoratsbeschluss	24.11.2020
RL 94000 OERP 145-01	



(Ebner & Stöckler-Perz, 2011, <https://de.scribd.com/document/46644200/Open-Educational-Resources-as-Lifelong-Learning-Strategie>)

TU Graz OER Policy (2020) - Aims

1. OER supports and enables open teaching and learning
2. OER creates the opportunity for access to free knowledge and open exchange.
3. OER enables increased collaboration with companies and the university.
4. OER promotes inclusion.
5. OER serves as a feature for good teaching of the university and its teachers.
6. OER is part of a sustainable quality assurance of teaching.
7. OER serves as support for copyright issues in teaching




OER Policy

https://www.tugraz.at/fileadmin/user_upload/tugrazExtern/al/02bfe6dda-df31-4c20-9e9f-819251ecfd4b/2020_2021/Stk_5/RL_OER_Policy_24112020.pdf

TU Graz OER Policy (2020) - Measures

- Recommends OER and open CC license (CC BY 4.0)
- Names responsible people
- Addresses further education, support and OER repository
- Declares that Educational Technology team support OER (exceptions must be justified)
- Announces monitoring



Richtlinie zu offenen Bildungsressourcen
an der Technischen Universität Graz
(OER-Policy)

RL 94000 OERP 145-01

Technische Universität Graz
Rechbauerstraße 12
A-8010 Graz
Telefon +43 (0) 316 873 / 0

	Erstellt	Geprüft	Freigegeben
Name	Lehr- und Lerntechnologien	VR Stefan Vorbach	Rektoratsbeschluss
Datum	21.10.2020	05.11.2020	24.11.2020

Stand: November 2020 Seite 1 von 5 RL 94000 OERP 145-01

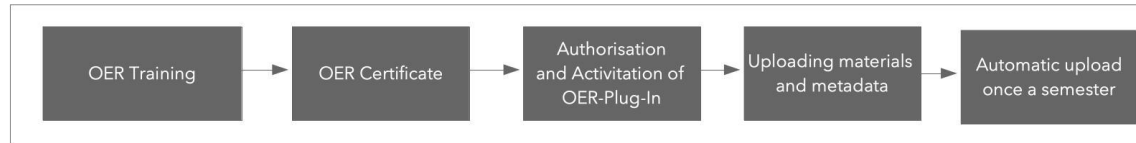
OER Policy

https://www.tugraz.at/fileadmin/user_upload/tugrazExternal/02bfe6dda-df31-4c20-9e9f-819251ecfd4b/2020_2021/Stk_5/RL_OER_Policy_24112020.pdf

OER Trainings and Qualification at TU Graz

- OER is topic in trainings since 2010, dedicated OER trainings since 2011 offered
- Regular and updated OER MOOCs since 2013
- Currently already 25 persons are certified „OER practitioner“ - a (new) national Austrian certificate (since 2022)
- Certificate is quality assurance for publication at TU Graz OER repository

Process to qualify TU Graz teachers, to authorise OER plug-in activation and to publish OER



Ladurner et al. (2021).
<https://ijoe.scholasticahq.com/api/v1/articles/25065-the-development-and-implementation-of-missing-tools-and-procedures-at-the-interface-of-a-university-s-learning-management-system-its-oer-repository-a.pdf>

OER repository and plugin

- 2019 TU Graz OER Repository first version (own development)
- 2020 Publication of Plug-In for publication and metadata add-on from the learning management system

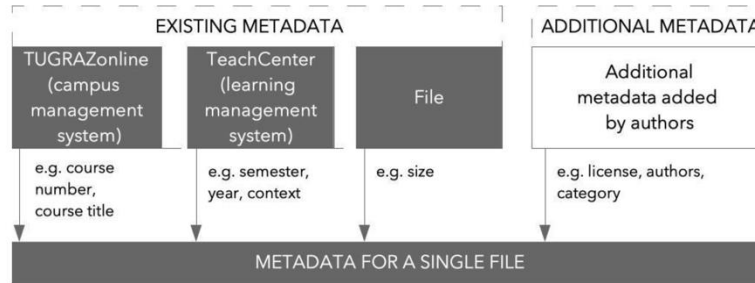


Figure 4. Overview of Sources of Existing and Necessary Metadata

- 2023 Publication of new OER repository based on Invenio RDM (own development, Open Source, FAIR principles)

Ladurner et al. (2021).
<https://ijoe.scholasticahq.com/api/v1/articles/25065-the-development-and-implementation-of-missing-tools-and-procedures-at-the-interface-of-a-university-s-learning-management-system-its-oer-repository-a.pdf>

OER repository

▼ License

- ☐ CC BY 4.0
- ☐ CC BY-SA 4.0
- ☐ CC BY-NC 4.0
- ☐ CC BY-ND 4.0
- ☐ CC BY-NC-ND 4.0
- ☐ CC BY-NC-SA 4.0

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March 12, 2024 Public

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Canvas zur Erstellung einer offenen Lehr- und Lernressource - Unite!-Version

TU Graz, Lehr- und Lerntechnologien

Dies ist ein interaktives PDF des OER Canvas im Unite!-Design. Der OER-Canvas unterstützt Lehrende bei der Planung und Erstellung eigener Open Educational Resources (offen lizenzierte Bildungsinhalte).

Uploaded on March 12, 2024

30

14

6

March 12, 2024 Public

Edit

5

Canvas for the creation of an Open Educational Resource - Unite! version

Graz University of Technology, Educational Technology

This is an interactive PDF of the OER Canvas in a Unite! design. The OER Canvas helps teachers plan and create their own open educational resources.

Uploaded on March 12, 2024

3

March 6, 2024 Public

Edit

KI zur Erstellung und Weiternutzung von OER: Chancen und Herausforderungen

Sarah Edelsbrunner

Dies ist die Präsentation zum Online-Vortrag am 6.3.2024 bei der "OER-Week @ Campus Luzern". Im Vortrag wurde berichtet, wie KI zur Erstellung von zwei MOOCs auf iMooX.at eingesetzt wurde, Societech und OER in Higher Education, und welche Chancen und Herausforderungen die Ersteller:innen in der Nutzung von KI für die Erstellung von OER sehen.

Uploaded on March 6, 2024

https://repository.tugraz.at/oer/search?q=&l=list&p=1&s=10&sort=newest

iMooX.at – the Austrian MOOC platform



www.iMooX.at
NEVER STOP LEARNING

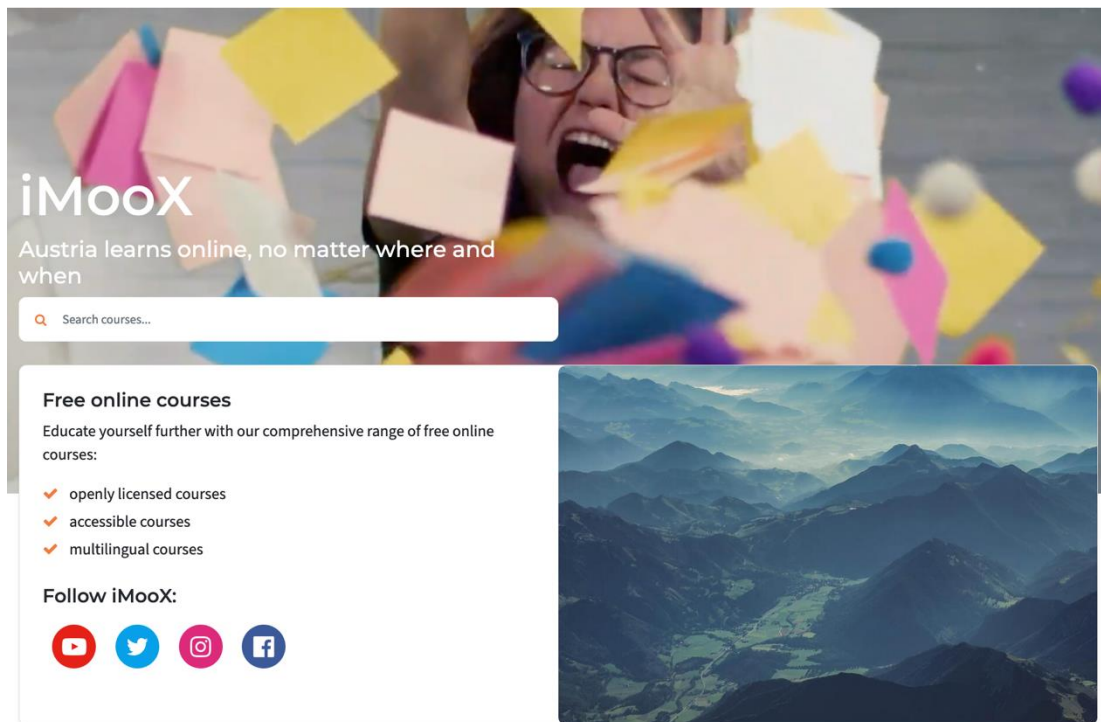
**NOT ALL CLASSROOMS
HAVE FOUR WALLS.**

Österreich lernt online, egal wann und wo.

TU Graz

Universität Wien

iMooX.at – the Austrian MOOC platform



2013 founded
(TU Graz | University of Graz);
now hosted by TU Graz

All materials CC licensed



100% GPNR conform



Expansion to the
national MOOC platform
(2020-2023) supported by



OER initiatives

- Open Education Austria Advanced 2020-2024
(TU Graz was responsible for WP „OER certification“.
<https://www.openeducation.at/>)



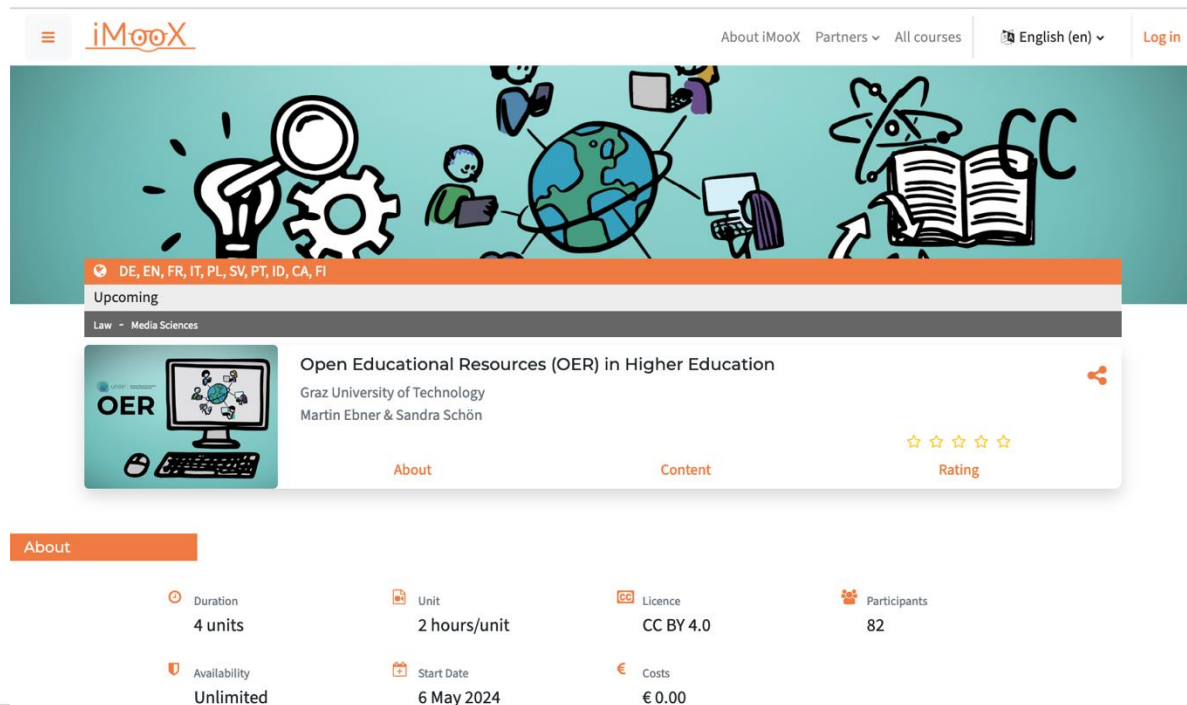
- Unite! Seedfund project „OER courses“
<https://www.unite-university.eu/unitenews/unite-pioneers-open-science-and-multilingual-oer-courses>



International MOOC on „OER in HE“

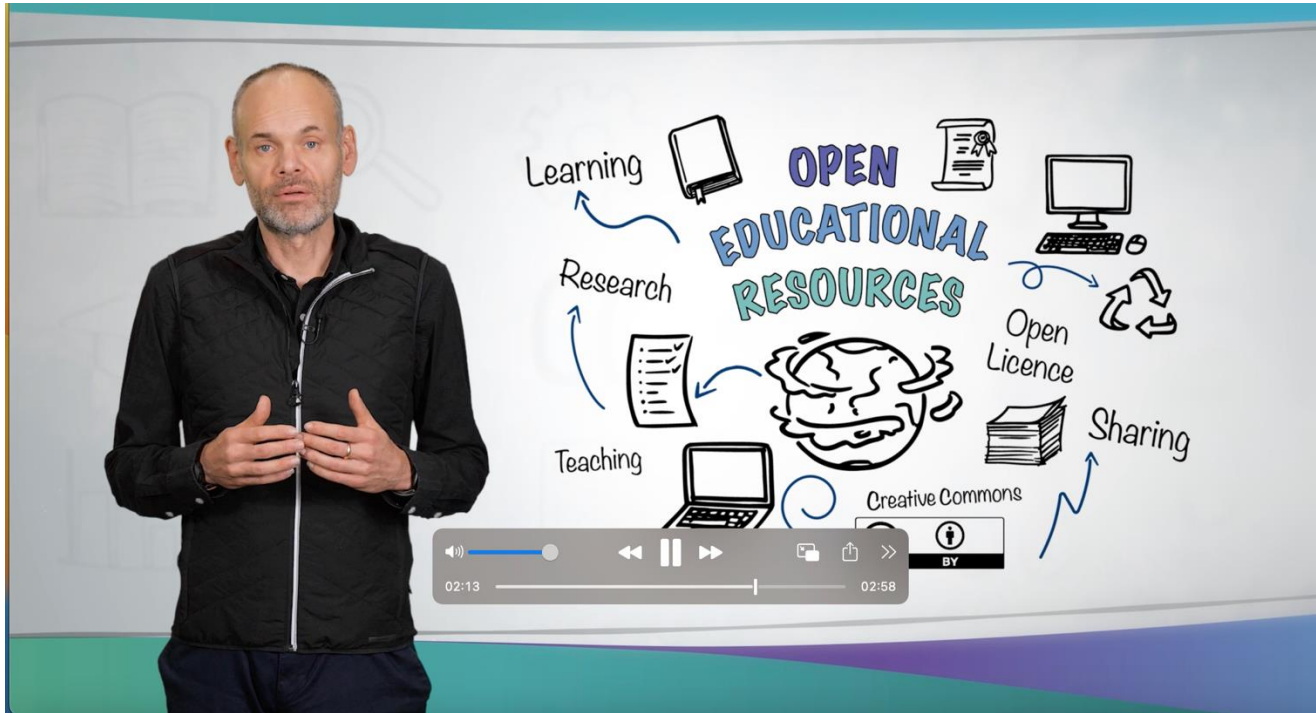


<https://imoox.at/course/OERinHE>



The screenshot shows the iMooX course page for 'Open Educational Resources (OER) in Higher Education'. The page features a header with the iMooX logo, navigation links (About iMooX, Partners, All courses), a language selector (English (en)), and a login button. Below the header is a large banner image with a lightbulb, gears, a globe, and a book. The course title 'Open Educational Resources (OER) in Higher Education' is displayed, along with the instructor 'Graz University of Technology Martin Ebner & Sandra Schön'. The course is categorized under 'Media Sciences'. The 'About' section is expanded, showing details: Duration (4 units), Unit (2 hours/unit), Licence (CC BY 4.0), Participants (82), Availability (Unlimited), Start Date (6 May 2024), and Costs (€ 0.00).

Multilingual
Produced with human
and artificial intelligence
(Heygen)



<https://www.youtube.com/watch?v=4dhhP4STxrw>

https://www.youtube.com/watch?v=Ds0pHcDB_yg

CC BY 4.0 iMooX.at

Measuring Impact of OER at TU Graz

- Papers about OER impact measurement (e.g. Ebner, Orr & Schön, <https://doi.org/10.1515/edu-2022-0018>)
- OER reports 2022, 2023 available <https://www.tugraz.at/en/oe/lehr-und-lerntechnologien/lehrtechnologien-und-services/urheberrecht-und-oer>

Ebner, M., Edelsbrunner, S., Hohla-Sejkora, K., Koschutnig-Ebner, M., Nagler, W., & Schön, S. (2022). OER an der TU Graz 09/2022: Erster Bericht zu offenen Bildungsressourcen (OER) der TU Graz. Graz University of Technology. <https://doi.org/10.3217/p25jb-7780>

Measuring Impact of OER at TU Graz

Report 2022: Examples for impact

5.1 Weiterbildung von Mitarbeiter:innen der TU Graz und ihre mögliche Wirkung

Als Beispiel für eine mögliche Wirkung der Weiterbildung zu OER verweisen wir auf einen Lehrenden der TU Graz, der nach Abschluss der Schulung begonnen hat, offen lizenzierte Lernvideos zu veröffentlichen: Michael Fuchs (Institut für Elektronik) hat mit seinen Videos auf YouTube beachtliches Aufsehen erregt - so hat allein eines seiner Videos seit der Veröffentlichung im Jänner 2018 bis September 2021 mehr als 120.000 Aufrufe erreicht (siehe Abbildung 7), im September 2022 waren es bereits fast 140.000 Aufrufe für ein einzelnes Video.

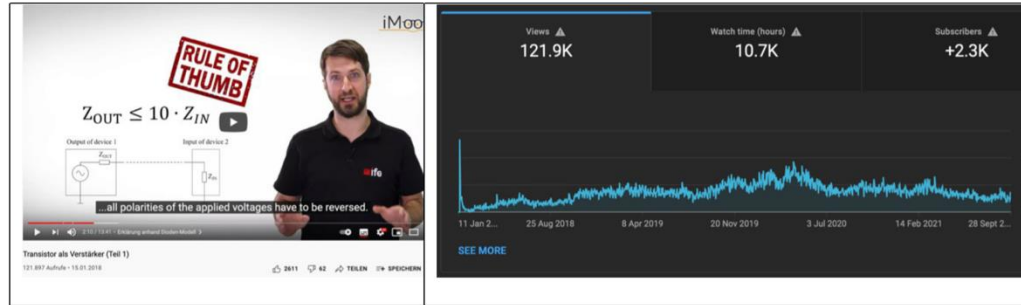


Abbildung 7: Ein offen lizenziertes Video eines zertifizierten OER-Dozenten an der TU Graz und seine Statistik, Quelle: Screenshot des Videos <https://www.youtube.com/watch?v=WZD9RZoMhVE&t=130> und der YouTube-Statistik (September 2021)

Ebner, M., Edelsbrunner, S., Hohla-Sejkora, K., Koschnig-Ebner, M., Nagler, W., & Schön, S. (2022). OER an der TU Graz 09/2022: Erster Bericht zu offenen Bildungsressourcen (OER) der TU Graz. Graz University of Technology. <https://doi.org/10.3217/p25jb-7780>

Summary

OER is a highly integrated topic and issue concerning strategic further development of digital transformation of teaching at TU Graz.

Open Science movement is a great support for OER in HE.

We are happy to be an active part of the worldwide OER movement and open to any collaborations!

References - OER at TU Graz (selection)

Ebner, Martin; Schön, Sandra; Atenas, Javiera; Havemann, Leo; Nascimbeni, Fabio & Neumann, Jan L. (2020). Ressourcen und Werkzeuge für die Entwicklung einer OER-Policy an Hochschulen. Gemeinsamer Report von TU Graz, Open Education Austria Advanced, OER World Map und Open Education Policy Hub. Graz: TU Graz. DOI: 10.13140/RG.2.2.13705.47207/1

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<https://www.researchgate.net/publication/346519611> The Development and Implementation of Missing Tools and Procedures at the Interface of a University's Learning Management System its OER Repository and the Austrian OER Referatory

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Contact



Dr. Martin Ebner (head of Educational
Technology team and iMooX)
Graz University of Technology
martin.ebner@tugraz.at